

## Managed Hosting

Managed Hosting is a kind of new trend that is fast capturing the web hosting industry. It is a devoted server that is attached to a broader set of technical support, monitoring and maintenance services. The Web Hosting industry also offers dedicated servers but, it is technically difficult to operate these servers. The demand of providing additional services such as that of monitoring, reporting, managing load balance, storage, database and security are increasing in number from the Web Hosting industry. The all inclusive additional service package is referred as Managed Hosting. A striking difference between web hosting and managed hosting is that, in the web hosting clients are given their own servers and, the duties of administration and maintenance lies in client's hand. On the contrary, the phenomenon is opposite in the latter's case.

Managed Hosting Servers are entirely equipped with dedicated servers and complete server support for administration purpose. Routine administration functions pose a major burden on the companies. Managed Hosting servers are a cost effective method that allows the entities to focus on the goals of business. The servers can be customized as per the client's requirement and line of business. Most of the companies offering these servers often allot a representative to exclusively cater to the needs of a particular company. But, the Managed Hosting support enables a proprietary control on the system and can be handled even by an inexperienced person. The Managed Hosting servers are easy to set up and maintain. The method is completely conceptualized from the point of view of the company requirements and hence, it is user friendly method as compared to using complex commands at prompt lines. The companies offering Managed Hosting do equip the clients with a supplement suite that offers a gamut of services and features to further ease the process. The features include database management, load balancing and other high availability applications. The Managed Hosting service providers more often guarantees performance and back up the service through a Service Level Agreement. Managed Hosting is the ideal server designed to solve the problems of the companies whether big or small. Unmanaged servers gives freedom to the client, but the time and expertise invested in dealing through these servers is considerable. It is the ultimate responsibility of the company for instilling and managing the server and not of the Web Hosting Company. Hence, Managed Hosting will be a suitable option for companies witnessing heavy server administration work and also, will provide time to handle the servers.